

Lineeverdi is the only Italian participant for the 28th International Garden Festival in Chaumont-sur-Loire



The Turin based studio **Lineeverdi**, with the project "**All Strelitzias go to Heaven**", was selected as the only Italian participant for the 28th edition of the **International Garden Festival in Chaumont-sur-Loire**, France, which will open on April 25 with the theme "Jardins de Paradis". Lineeverdi has interpreted the theme creating a dreamlike paradise made of blue sky, fluffy clouds and extraordinary varieties of

plants. In this paradise the visitor is invited to walk almost floating on a floor decorated with white clouds immersed in the blue sky to get lost among real polygonal clouds and lush plants: the **Musa paradisiaca** (the Banana Tree) and the **Bird of Paradise** (the Strelitzia), according to the landscape designers "*the only types of plants growing luxuriantly in Paradise*". The peculiarity, the geometry of the petals and the colors of the flowers make Strelitzia a plant out of the ordinary, while the Musa paradisiaca owes its name to the sweetness and scent of its fruits, able to satiate almost at the first bite. The Strelitzia and the Musa contain all the qualities of the plants, spectacular flowers, delicious fruits, elegant leaves and inviting scents, and therefore they enter right into Paradise. A recurring motif of the project is the hexagon that modulates the floor on which the sky is painted. The hexagon was chosen as a geometric figure that often occurs in nature but at the same time evokes both the mathematically perfect number 6 and the sixth atom of the periodic table, carbon, the basis of all the chemistry of living organisms. The installation, designed in collaboration with Francesca Cosmai and created by Artegiardini, also aims to be a tribute to living nature, the only true "Garden of Paradise" in which we live that must be preserved for future generations.

Since 1992, the **International Garden Festival in Chaumont-sur-Loire** has been a laboratory for contemporary garden and landscape design worldwide. As a treasure trove of ideas and nursery for burgeoning talents, the Festival gives a fresh boost to garden art, appealing to the public and the profession alike by showcasing new blooms and materials and innovative approaches and ideas.

Lineeverdi was founded in Turin in 2004 from the landscape agronomists Stefania Naretto and Chiara Bruno Otella and immediately established itself in the design of green spaces

integrated with architecture thanks to important collaborations. Among all, the Turin projects with the architect Luciano Pia for the construction of 25 green, a residential complex in which the apartments emerge from an urban forest of over 140 trees that become a real constructive element, and for the following Hollywood House, suspended on a courtyard with *Fargesia japonica* "Nana" and tall trees such as oak and birch with panoramic terraces with orchards and beehives. The agency follows the development of garden projects both for private customers and for companies in Italy but also abroad, such as the Green Design Concept for Gioiana Pernambuco's FCA Jeep production site in Brazil. Since 2010 Lineeverdi has been responsible for the landscape design of the Zoom park in Cumiana (TO). **Francesca Cosmai** landscape architect has been working with Lineeverdi since 2016 and for some months now with the international landscape studio MingzhuNerval, based in Shanghai and Paris.

Artegiardini is a farm that born in 1991 following the union with Vivai Colombi. A staff born from the passion of the three leaders: Enrico Saffirio, Mauro Colombi and Alessandro Alberto, who have realized beautiful public and private gardens. For example in the Turin area, Bioparco "Zoom", "Eataly" again in Turin near to Lingotto's Area, the public garden in the new headquarter "Lavazza" by Cino Zucchi architect and in Milan, the "little garden for the exposition" in the pavillon "Padiglione delle quattro stagioni" by Carlo Ratti for Salone del Mobile in Milan in 2019.

Images: https://www.dropbox.com/sh/5fjq5hhb4binmlz/AAButnU2loHjVvVxgXs_DvcDa?dl=0

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